

New NY Luxury Design Fair Will Launch in September

In November 2020, theMART announced the launch of the NY Luxury Design Fair, an immersive design experience for trade professionals and consumers, Sept. 9-12, 2021. The new show is an innovative evolution of the long-running Architectural Digest Design Show, created by the same producers. Offering a fresh take on a 20-year tradition, the NY Luxury Design Fair will provide access to the best in home design, combining dynamic, emerging talent with the newest introductions and launches from preeminent brands across many categories.

Located on the West Side of Manhattan, adjacent to Hudson Yards, the largest development in U.S. history, the Javits Center will provide the setting for the four-day show. The inaugural annual event is set to unite international style with the country's most prevailing design movements. From furniture, lighting, rugs, accessories and textiles, to kitchens,

baths, tile and hardware—the fair will present a curated selection of high-end brands and makers. Fair attendees will also benefit from its co-location with The Armory Show, New York City's art fair and portal into the world's foremost international galleries.

"We are pleased to introduce a freshly reimagined, compelling event to the trade show

calendar next fall," said Susan McCullough, senior vice president of theMART, in a press statement. "We are collaborating with new and returning brands, as well as industry and media partners, to develop the fair into a marquee international design destination. Set in a state-of-the-art facility, it will define the luxury design experience for years to come."

The NY Luxury Design Fair will offer a chance to see the world's best design up close and be complemented with informative tours, talks and shopping. The show will be open to designers, architects, trade professionals and the public. For more information and show updates visit: www.NYLuxuryDesigFair.com.

