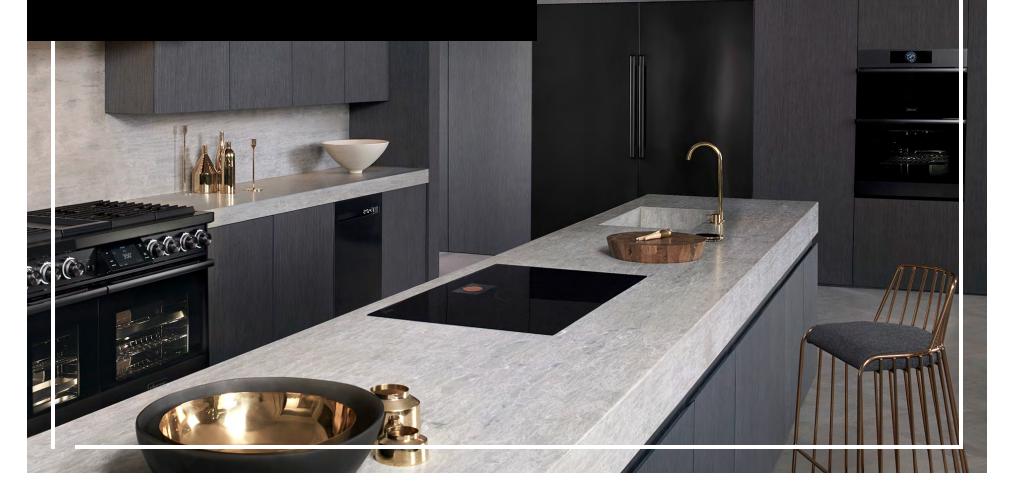
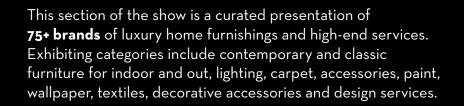


LUXURY DESIGN WILL APPEAR ON A NEW STAGE

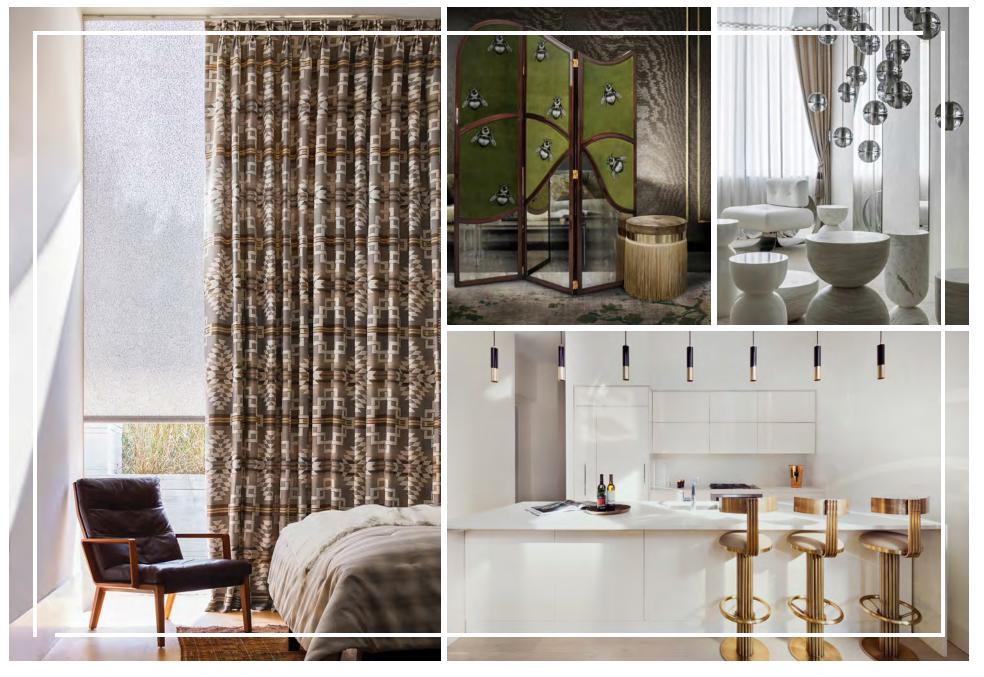
in 2021 with an innovative and immersive design experience for designers, architects and consumers. Offering a fresh take on a twenty-year tradition, the NY LUXURY DESIGN FAIR will present the best in design, welcome visitors into a journey of discovery and inspiration, and define luxury for everyone.



FURNISH



FURNISH



REFRESH

 This is the **largest exposition** of luxury kitchen, bath and building products **in North America**. The REFRESH section of the show enables design professionals and affluent homeowners to see and learn about the latest designs and innovations for home building and renovation in one place. It features more than 75 brands of state-of-the-art appliances, bath systems, decorative hardware, cabinetry, countertops, flooring, tile, stone, surfaces and more.

REFRESH

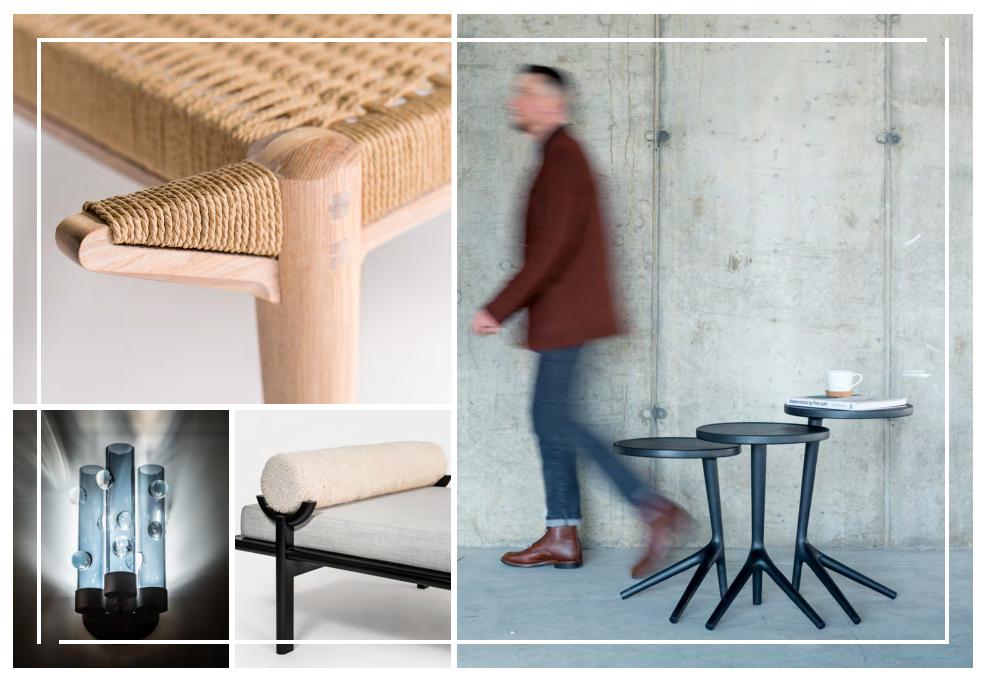




The juried MADE galleries provide artists and independent designers of **limited-edition**, **custom**, and **one-of-a-kind** objects and furnishings the opportunity to showcase their creations. MADE features more than 100 designers—from local and emerging artisans to established studios—presenting lighting, fine art, sculpture, glass, ceramics, wovens, fine furniture, and furnishings.

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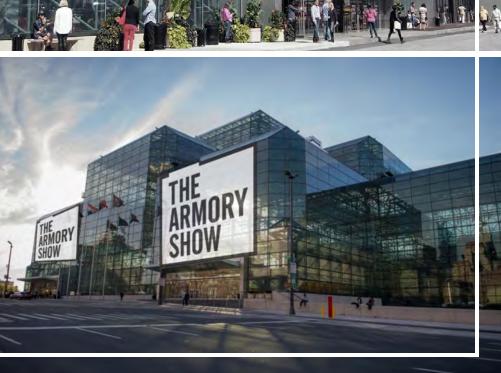




JAVITS CENTER

For the first time, The Armory Show-kicking off the fall arts season by presenting the world's leading international art galleries-will be co-located with the NY LUXURY DESIGN FAIR running concurrently in adjacent halls in the Javits Center.





OGRAPHICS & OVERVIEW











+ CATEGORIES Furniture, carpet & rugs, flooring, lighting, outdoor furnishings, wall covering, decorative accessories, textiles, kitchen, bath, art, glass, ceramics, decorative hardware, tile & stone, design services and more.



Year-long public relations and marketing campaign

Exhibitors interested in participating, please visit our Exhibitor Application portal at NYLUXURYDESIGNFAIR.COM

The show is expecting nearly 30,000 CONSUMERS & DESIGN TRADE PROFESSIONALS in addition to cross over attendees from The Armory Show

Affluent Homeowners | Architects | Builders | Contractors | Developers Gallerists | Interior Designers | Landscape Architects | Luxury Retail Buyers Set Designers | Stagers | Stylists | Visual Merchandisers ... and many more



DESIGN AND HOME

American Art



American Fine Art Antiques

AERIN

The Magazine

Architectural Digest The Architect's



Design New England

The Architect's Newspaper

A national print advertising campaign reaches

luxe





REVITALIZATR

Aspire Magazine

Elle Décor



New England Home



Avenue Collector

Magazine

ΛV



Galerie Magazine

New York

Cottages & Garden



Cover Magazine

Hali Magazine



Departures

Homes of the Hamptons

Magazine

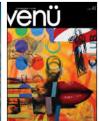


Interior Design Business



Design News







LUXE



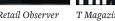


Journal

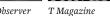




2020 RODUCT OF THE YEAR AWARD WINNERS The New York Times The Retail Observer



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Travel + Leisure

Venü Magazine

W42ST Magazine



MANHATTAN



INTERIOR DESIGNERS





The show's broad social media and PR platforms REACH 100,000 DESIGN ENTHUSIASTS with instant information and breaking news.

NYLuxuryDesignFair.com provides extensive exposure, with an expected volume of <u>300,000 VISITORS</u> in the weeks preceding the show.

Targeted e-mail marketing will reach more than +150,000 MEMBERS of the design trade, influencers, and consumers.

A strategic PR effort supporting print, broadcast, and online media produces MILLIONS OF MEDIA IMPRESSIONS and assures a visible presence in the design community and the luxury marketplace.





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For complete show details, including video and television highlights, sponsorship opportunities, exhibit rates, and an online application, visit NYLUXURYDESIGNFAIR.COM.

