

NY LUXURY DESIGN FAIR

NY LUXURY DESIGN FAIR TO LAUNCH SEPTEMBER 9–12, 2021

The Destination for Inspired Design

(New York, NY - November 23, 2020) theMART is proud to announce the launch of the [NY Luxury Design Fair](#), an innovative and immersive design experience for trade professionals and consumers, September 9–12, 2021. The new show is an exciting evolution of the long-running Architectural Digest Design Show, created by the same producers. Offering a fresh take on a twenty-year tradition, the NY Luxury Design Fair will provide access to the best in home design, combining dynamic emerging talent with the newest introductions and launches from preeminent brands across many categories.

Located on the West Side of Manhattan, adjacent to Hudson Yards, the largest development in U.S. history, the steel-and-glass structure of the I.M. Pei-designed Javits Center will provide the setting for exploration and discovery. The inaugural annual event is set to unite international style with the country's most exciting and prevailing design movements. From furniture, lighting, rugs, accessories, and textiles, to kitchens, baths, tile, and hardware—the fair will present a curated selection of high-end brands and makers. A 360-degree luxury lifestyle experience, fair attendees will benefit from its co-location with The Armory Show, New York City's essential art fair and portal into the world's foremost international galleries.



According to Senior Vice President, theMART, Susan McCullough, “We are pleased to introduce a freshly reimagined, compelling event to the trade show calendar next fall. We are collaborating with new and returning brands, as well as industry and media partners, to develop the fair into a marquee international design destination. Set in a state-of-the-art facility, it will define the luxury design experience for years to come.”

The NY Luxury Design Fair will offer a chance to see the world's best design up close and be complemented with informative tours, talks, and shopping. The show will be open to designers, architects, trade professionals, and the public. For more information and show updates visit: www.NYLuxuryDesignFair.com.

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About the NY Luxury Design Fair: The NY Luxury Design Fair is an annual four-day event showcasing exceptional furnishings from hundreds of leading brands and up-and-coming independent makers, all representing the best in the luxury interiors and design market. The fair is an evolution of the company's long-running Architectural Digest Design Show presented by the show's same producers. The NY Luxury Design Fair offers consumers, architects, designers and other design professionals an unparalleled array of the best the luxury design industry has to offer—from furniture, lighting, rugs, accessories and textiles, to kitchens, baths, tile, hardware, and outdoor offerings. The fair includes design activations, engaging culinary demonstrations, and special appearances. It's the ultimate resource for truly inspired luxury design. NY Luxury Design Fair is produced by theMART, a Vornado Property.

About theMART: theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. As the largest privately held commercial building in the United States, it is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and design forward showrooms, theMART serves as the home to Chicago's most creative and technologically innovative companies.

About The Armory Show: The Armory Show is New York City's essential art fair, and a leading cultural destination for discovering and collecting the world's most important 20th- and 21st-century art. The Armory Show features presentations by leading international galleries, innovative artist commissions, and dynamic public programs. Since its founding in 1994, The Armory Show has served as a nexus for the international art world, inspiring dialogue, discovery, and patronage in the visual arts.

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