

NY LUXURY DESIGN FAIR

September 9–12, 2021, Javits Center

THE NY LUXURY DESIGN FAIR: CALL FOR ALL MAKERS

*2021 Inaugural Edition Gears Up To Celebrate
New & Established Designers & Makers In MADE*

(New York, NY - March 2021) The NY Luxury Design Fair is pleased to announce a call for new, independent, emerging, and established designers and makers to submit an application for MADE 2021. Open to local, national, and international talent, the curated section features bespoke and handmade lighting, fine furniture, limited-edition art, textiles, sculpture, original art, accessories, and more. Taking place September 9–12, 2021 at the Javits Center in New York City, the fair will present a diverse roster of 300 preeminent brands and draw attendees including top designers, architects, trade professionals, as well as savvy consumers and collectors. Exhibitors and attendees will benefit from the fair's co-location with The Armory Show, the city's essential art fair, which features the world's leading international galleries and works from both modern masters and cutting-edge contemporary artists.

“MADE is an extraordinary presentation of some of today's leading design talent—all under one roof. Drawing designers and makers from all over—from LA to Detroit to Toronto and Dallas—we are thrilled to be curating such a unique showcase. Exhibitors include much-loved brands such as 9and19, OVUUD, Terranova Designs International, Ben Watkins Studio, Sawyer Made, and Jamie Harris. The fair will function as an incredibly powerful tool for MADE participants—they will have the opportunity to interact with members of the trade, consumers, and industry innovators to present their new products and advance and shape their brands' trajectories,” notes Kathleen Hogan, NY Luxury Design Fair Director of Sales, MADE.

As one of the most beloved sections of the show's previous, 20-year-long iteration, MADE is returning in its compelling new evolution, offering exhibitors a fresh, immersive experience—complete with a juried awards program. The show's recently announced Editor's Choice Awards will consist of a distinguished lineup of acclaimed editors from leading design and lifestyle publications that will laud the best of multiple exhibitor categories, from lighting to art, seating, furniture, and accessories. In addition to MADE, awards will also extend to the fair's additional beloved sections: REFRESH, a must-visit area featuring new designs and state-of-the-art innovations in and for the kitchen, bath, and complementing areas, and FURNISH, a luxurious resource for the newest, most spectacular market introductions in furniture, lighting, textiles, and more.

For more information, details on pricing and an application form for MADE, please please click [here](#). Additional details for the NY Luxury Design fair can be at NYLuxuryDesignFair.com

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About the NY Luxury Design Fair: The NY Luxury Design Fair is an annual four-day event showcasing exceptional furnishings from hundreds of leading brands and up-and-coming independent makers, all representing the best in the luxury interiors and design market. The fair is an evolution of the company's long-running Architectural Digest Design Show presented by the show's same producers. The NY Luxury Design Fair offers consumers, architects, designers and other design professionals an unparalleled array of the best the luxury design industry has to offer—from furniture, lighting, rugs, accessories and textiles, to kitchens, baths, tile, hardware, and outdoor offerings. The fair includes design activations, engaging culinary demonstrations, and special appearances. It's the ultimate resource for truly inspired luxury design. NY Luxury Design Fair is produced by theMART, a Vornado Property.

About theMART: theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. As the largest privately held commercial building in the United States, it is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and design forward showrooms, theMART serves as the home to Chicago's most creative and technologically innovative companies.

About The Armory Show: The Armory Show is New York City's essential art fair, and a leading cultural destination for discovering and collecting the world's most important 20th- and 21st-century art. The Armory Show features presentations by leading international galleries, innovative artist commissions, and dynamic public programs. Since its founding in 1994, The Armory Show has served as a nexus for the international art world, inspiring dialogue, discovery, and patronage in the visual arts.

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