



## **NY LUXURY DESIGN FAIR ANNOUNCES JURIED AWARD PROGRAM**

### ***The Editor's Choice Awards To Shine the Spotlight on the Best of Luxury Design***

(New York, NY - February 2021) The NY Luxury Design Fair is pleased to announce the launch of the first annual NY Luxury Design Fair Editor's Choice Awards. The juried program will celebrate the show's diverse and rich product offering and recognize the best of the best. The fair will take place in New York City on September 9–12, 2021 at the Javits Center. It will be co-located with The Armory Show, the city's essential art fair and portal into the world's foremost international galleries.

"As one of the first in-person shows slated for the fall, we sought to create an exciting way to celebrate the exceptional designs produced by our extraordinary roster of manufacturers and makers," states Michael Rabatin, Managing Director for the NY Luxury Design Fair. "With the jury lineup including many of the most knowledgeable and insightful editors from leading design and lifestyle publications—such as DJ Carey (*Cottages & Gardens*); Helene Oberman (*Interior Design*); Ingrid Abramovitch (*Elle Décor*); Katy Olson (*AD PRO*); Jacqueline Terrebonne (*Galerie*); Julie Lasky (Design Writer, Editor, and Critic); Olivia Hosken (*Town & Country*); and Wendy Goodman (*New York Magazine*), to name a few—we will honor and highlight the excellent caliber of the show's exhibitors."

Submissions will reflect the wide range of products on exhibit at the fair, with close to 20 categories ranging from Lighting and Kitchen + Bath to Furnishings for residential and commercial interiors. There will be special recognitions for Sustainability, Innovation, Use of Color and Texture, as well as Best in Show, Best Booth Design and Outstanding Young/Emerging Designer. To be considered, all products must be exhibited at the 2021 NY Luxury Design Fair.

The jury of prominent design editors will judge the fair on the opening day and winners will be announced on Friday, September 10th and presented with their awards to display in their booths for the remainder of the fair. Awardees will also be prominently displayed on NYLuxuryDesignFair.com, featured on social media following the announcement, and will be included in a dedicated show press release and materials following the awards.

The NY Luxury Design Fair will be open to designers, architects, trade professionals, and the public. For more information on how to exhibit, when to register, and fair updates visit: [www.NYLuxuryDesignFair.com](http://www.NYLuxuryDesignFair.com).

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**About the NY Luxury Design Fair:** The NY Luxury Design Fair is an annual four-day event showcasing exceptional furnishings from hundreds of leading brands and up-and-coming independent makers, all representing the best in the luxury interiors and design market. The fair is an evolution of the company's long-running Architectural Digest Design Show presented by the show's same producers. The NY Luxury Design Fair offers consumers, architects, designers and other design professionals an unparalleled array of the best the luxury design industry has to offer—from furniture, lighting, rugs, accessories and textiles, to kitchens, baths, tile, hardware, and outdoor offerings. The fair includes design activations, engaging culinary demonstrations, and special appearances. It's the ultimate resource for truly inspired luxury design. NY Luxury Design Fair is produced by theMART, a Vornado Property.

**About theMART:** theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. As the largest privately held commercial building in the United States, it is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and design forward showrooms, theMART serves as the home to Chicago's most creative and technologically innovative companies.

**About The Armory Show:** The Armory Show is New York City's essential art fair, and a leading cultural destination for discovering and collecting the world's most important 20th- and 21st-century art. The Armory Show features presentations by leading international galleries, innovative artist commissions, and dynamic public programs. Since its founding in 1994, The Armory Show has served as a nexus for the international art world, inspiring dialogue, discovery, and patronage in the visual arts.

**Media Contacts:**

Danielle McWilliams 908.303.3361 / [danielle@novitapr.com](mailto:danielle@novitapr.com)

Alexandra Zwicky 917.345.4683 / [alexandra@novitapr.com](mailto:alexandra@novitapr.com)

Nicole Haddad 512.784.6147 / [nic@novitapr.com](mailto:nic@novitapr.com)

Emma Reuland 718.510.2810 / [emma@novitapr.com](mailto:emma@novitapr.com)